A bi-monthly Publication of the Singapore Organisation of Seamen and Seacare Co-operative Limited

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### SANUDRA SPECIAL EDITION



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52 Chin Swee Road, #09-00, Seacare Building, Singapore 169875 Tel: (65) 6379 5666 · Fax: (65) 6734 5525 Email: sosea@seacare.com.sg





#### Pre-NTUC National Delegates Conference PROTECTING AND REPRESENTING ALL SECTORS AND WORKERS

The stage is set for the Labour Movement (LM) to take stock of the past four years' achievements and chart the direction for the next four years.

In October 2019, all NTUC-affiliated unions will come together at the NTUC National Delegates Conference (NDC) to elect a new Central Committee which will bring the Labour Movement forward.

Before that happens, the unions gathered at Bangkok, Thailand, for an intensive four-day (5-8 September) pre-NDC to deliberate on pertinent issues faced by the workers, the economy and the nation.

Representing SOS were General Secretary Daniel Tan, President Mohamad Abu Bakar, Vice Presidents Raj Moham and Lim Thizi Chee, Treasurer David Shoo, Assistant Treasurer Norani Mohamad Rais and EXCO members David Sim and Mohammad Kodrasono.

The three workshops on the topic of Protection; Privileges; and Progression and Placement attracted active participation from the unionists.

At the conference, the unionists affirmed that a cohesive, relevant and representative labour movement protects and represents all sectors and workers. The Labour Movement, as an "ecosystem of inter-linked communities", exists to advance the interests of workers and Singapore for a better future together – with the trade unions as its core.

Another hot topic covered at the conference was the recommitment to grow the Labour Movement in Singapore. A three-pronged strategy of growing the branch network; serving members and their families across life stages; and leveraging on technology to better serve our members, were adopted as the way forward.

The delegates also deliberated on how the unions could work with companies to mobilise and prepare workers to be a competent and ready workforce ie Worker 4.0 through the Company Training Committee (CTC).

"We did some soul searching and asked ourselves how we can do more and better to protect our workers. How can we bring in more members so that more can enjoy the privileges the labour movement offers. How can we do, through participation in CTC and LM digital transformation journey, to help members stay employable."

SOS General Secretary Daniel Tan



### WORDS SPOKEN 50 YEARS AGO STILL RING TRUE

This year marked the 50th Anniversary of the NTUC Modernisation Seminar which changed the course of the Labour Movement; from being just a bargaining institution to one that is a significant social institution centred around serving workers with the setting up of social enterprises.

The watershed seminar, which took place from 16 to 19 November 1969 at the Singapore Conference Hall, featured speeches that transformed the mindset of the trade unions and brought the Labour Movement to where it is today. The words spoken 50 years ago still ring true for the present day workers and unions.

"We do not want our workers submissive, docile, toadying up to the foreman, the foreman to the supervisor and the supervisor to the boss for increments and promotions. To survive as a separate and distinct community we have to be proud and rugged people, or we fail. You can neither be proud nor rugged if you have not got self-respect. Self-respect is what our trade unions have and will give to our workers, that protection for a man's right to his own dignity, his dignity as a human being, as a citizen."

Mr Lee Kuan Yew

"Do not make the mistake of underestimating the capacity of the workers of Singapore to respond to changes we have formulated. They can and will respond provided there emerges a leadership which earns their respect for the sincerity of its commitment to the goal of modernisation."

"One of the functions of trade unions, apart from pressing for better wages for its workers, should be to educate workers to acquire new and more sophisticated skills and therefore more remunerative jobs or learn to perform their present tasks more skilfully and more productively."

Mr S Rajaratnam

#### ReUnion - Celebrating our past. Inspiring our future

To commemorate the 50th anniversary of the Modernisation Seminar, NTUC put up an exhibition on the theme "Celebrating our past. Inspiring our future" at the National Museum of Singapore from now till 10 November 2019. The exhibition was officially opened on 4 July 2019 by Guest-of-Honour, President Halimah Yacob, who had spent 33 years with the Labour Movement helping workers.

Mr C V Devan Nair



Still from NTUC Singapore. ReUnion - An Exhibition by NTUC. Celebrating our past. Inspiring our future (0:25; 01:28, 01:29) UNION



### THE RACE TO APPRECIATING THE RELATIONSHIP BETWEEN NTUC AND PAP

Two groups of youths zipped around Singapore in an Amazing Race and picked up enlightening lessons on the strong symbiotic relationship between the labour movement and the ruling People's Action Party (PAP).

The Race, adopted by the Young NTUC (YNTUC) and Young PAP (YPAP), was part of the celebration of the bicentennial year of Singapore. It attracted the participation of 109 youths who were all eager to build a strong network among themselves and to learn from each other.

Representing SOS Youths were YNTUC members Sister Shirley Lai, Sister Julienne Low and Brother Ong Zhiwei who got into the thick of action at the YN-YP Bi-centennial Amazing Race held on 28 July 2019.

In teams of 8 and 9 members from both organisations, the youths were each given an ez-link card for them to travel to different 'stations' while managing time and budget constraints.

The race, which kicked off at the PAP HQ Auditorium with the finishing line at the NTUC Centre, had the participants completing tasks at different stations. The group tasks included





recording a video of them singing the National Day Parade theme songs and hunting for local dishes from Singapore's multicultural heritage at Chinatown Complex Food Centre.

The youths combed places which had rich historic meanings to both organisations and underscored the importance of the symbiotic relationship between the trade unions and PAP.

"Through interaction with my team members, I have made some new friends and learnt more about Young PAP. I also get to share with them on what our Union does."

#### Sister Shirley Lai

"The Bicentennial is a time for us to reflect on how Singapore is evolving from a little red dot into a bustling metropolis. The success of Singapore is sustained by efforts of generations and it is vital to pass down the Singaporean spirit to the next generation."

SisterJullienne Low



### **BROADENING HORIZONS TO BUILD A GREATER WORKFORCE**

Staying ahead of the curve through continuous learning brought 36 leaders from over 20 unions to Taipei, Taiwan for a learning journey.

Among them were SOS Emeritus General Secretary Kam Soon Huat and Executive Secretary Sharon Li who, through the visits to the Workforce Development Agency (WDA) Ministry of Labour, Chinese Federation of Labour (CFL) and Delta Electronics, gained enlightening insights into wide ranging labour issues.

The NTUC International Relations (IR) Committee Learning Journey held on 31 July to 2 August 2019 provided the opportunity for the Singapore delegation to meet with Ms Huang Chiu-Kuei, the Director General of the Workforce Development Agency (WDA), Ministry of Labour, and different department heads of WDA. The visit also provided the platform for the participants to meet up with Mr Chen Chieh, President of the CFL.

The presentation by WDA shed light on how the Agency assists job seekers, new entrepreneurs, current workforce and foreign workers with their host of programmes and benefits.

Among the initiatives are training and development courses for existing workers to upgrade their skills, matching of new employment opportunities and assistance for those with disabilities and disadvantaged to be trained for employment. The Agency also provides consultancy services and financial assistance and subsidies for startups.

The CFL also gave a presentation of their work on how they represent workers and assist workers on the political and international forums and platforms. They also spoke about preparing workers for industry 4.0 and managing workers' mindset change to prepare for the future of work. CFL also influences the policies in Taiwan by being involved in the political arena.

One of the highlights of the trip was the learning journey to Delta Electronics where the delegation met with the Head of Human Resources and staff members. The delegation learnt about the company's operations, from the company's structure to their product lines and their research and development initiatives. A tour around the company gave an overview of the Delta Electronic's product lines, ranging from power supply products, 3D TVs, smart cities management, electric cars, fans (domestic and industrial use) and semi-conductors to medical equipments.

With the opportunity to share and learn from Taiwan, the IR Committee is truly grateful for the rare and insightful experience.





## FARING WELL IN HEARTWARE AND WELFARE

The NTUC Care and Share movement rallied 62 union leaders from 37 unions to fly to Manila Philippines for a time of deliberation and learning. Among the union leaders represented was SOS Treasurer Brother David Shoo.

The four day NTUC Care & Share Workplan Seminar cum Learning Journey brought the unionists together to brainstorm on ways to show care better. The discussion ignited an abundance of down-to-earth and practical ways to help non-tech savy members apply and utilise e-vouchers. Quality ideas on possible new voucher programmes or new ways to help low-income members were also harvested at the Seminar.

Other highlights of the programme held on 18 to 21 July 2019 included two eye-opening learning visits. Led by Mr Zainal Sapari, Director of NTUC Care & Share, the delegation toured the MacroAsia SATS Food Industries which is the leading provider of aviation-related support services such as in-flight meals. Through the guided tour, the Singapore group saw the intricate workings behind the productivity of a big-scale company dealing with hygiene and food safety. They also learned about the labour market conditions and current employment issues in the Philippines.

The second learning visit pulled the heartstrings of the Singapore visitors when they visited the Missionaries of Charity, the Home of Joy for the sick children and for elderly people. The delegation learned first hand how a self-sustaining charity organisation maintains its operation and programmes without official funding and also discovered the host of programmes available to the community. The Singapore visitors had the opportunity to bless the Charity with Donation-in-kind in terms of food products and daily necessities.

The fruitful Workplan Seminar cum Learning Journey not only broadened the hearts and minds of the unionists, it also equipped them to serve, care and share better.







### UNIQUE MID-AUTUMN SHIP VISIT EXPERIENCE



The Mid-Autumn Festival, observed in Singapore amongst those of ethnic Chinese heritage, is just around the corner. Although not a public holiday, shopping malls decorate and sell special food items at this time of year.

Excited to bring joy to ship crew members, SOS President Mohamad Abu Bakar and IRO Alan Kor visited 23 vessels at Pasir Panjang and Brani Terminals during the month of September. It being the festive season, moon cakes were the gift of choice. And so, Brother Mohamad and Brother Alan boarded the vessels bearing Seacare's 25th Anniversary commemorative mooncakes, and other goodies from the union – Samudra magazine and SOS's own published cook's training manual in compliance with MLC requirements.

The ship crews were delighted and thankful that the union had not forgotten them during the season of celebration. For both SOS representatives, their reward is to see members' joyful smiles and to display appreciation to all seafarers for their hard work.

#### ● 中国海事

2019年第十五个"中国航海目"

#### BETTER ENGLISH SPEAKING CHINESE RATINGS

The Seacare Maritime Training Scheme - Seacare Quality Rating Training (SQRT) course has been a great pathway for the equipping of Chinese national ratings, to work onboard ships with an international crew.

Into its 63rd run, the SQRT course was conducted in Putian from 22 July to 16 August 2019.

Sponsored by SOS, the training organised by the Singapore (Nantong) International Maritime Institute (SNIMI) equips Chinese national ratings with Maritime English proficiency and seafaring skills for the maritime industry.

The 63rd cohort was made up of experienced Chinese ratings who had already clocked in at least 9 years of work at sea, yet they stepped out of their comfort zone to pick up English. The trainees were between the ages of 33 and 56 years old.

Teacher Shi, a SNIMI Chief Engineer who trained during the course, commended ratings on their good learning attitude. With practice, the trainees made progress in confidence and proficiency. Their improvements were reflected in their Maritime English oral tests at the end of the course.

"I learnt correct pronunciation and am more confident now," said Zheng Xin Qu, 46, one of the trainees who attended the course.

Cora, another trainer for the course, said, "They are all experienced ratings onboard for nearly 10 years or more. With a good working knowledge of English, they are well-prepared to continue their work."



SAMUDRA |ssue 3

### **SMS FOR SOS FOREIGN MEMBERS**

The Seacare Medical Scheme (SMS) was introduced on 1 March 2005 to provide members and/or dependants with medical-related benefits. For SOS Foreign members sailing on board CBA vessels participating in the SMS scheme, you and/or your dependants will be entitled for the following benefits.



#### Free Medical Examinations

Each family, comprising Qualified SOS member & dependants, is entitled up to 4 benefits per month.



#### Medicine

Reimbursement Each family is entitled up to 4 medicine reimbursement benefits

per month. Limited to 1 reimbursement benefit (max Php500) per person per month.

#### **appointed clinics**

- Micah Medical Clinic and
- Ilano's Medical and Dental Clinic
- (Cavite)
  Unimed Diagnostic Center Corp
  (Mapile Cavite Retarges)
- Cebu Sagrada Corazon Health Services Inc. (Cebu)

Medical Consultation

Complete Blood Count

Fasting Blood Sugar test



#### Free Medical Examinations

Medicine

Reimbursement

person per month.

appointed clinics

medicine reimbursement benefits per month.

Limited to 1 reimbursement

benefit (max Rp100,000) per

Each family, comprising Qualified SOS member & dependants, is entitled up to 4 benefits per month.





Free Health Screening Each member is entitled to nominate a dependant to receive the free basic health screening package.



#### 10 appointed hospitals

- Pantai Hospital Kuala Lumpur
- Pantai Hospital Klang
- Pantai Hospital Cheras
- Pantai Hospital Ampang
- Pantai Hospital Ayer Keroh
- Pantai Hospital Batu Pahat
- Pantai Hospital Ipoh
- Pantai Hospital Manjung
- Pantai Hospital Sungai Petani
- Pantai Hospital Penang

#### **Free Health Screening**

- 1. Physical examination
- 2. Chest X-Ray
- 3. Electrocardiogram (ECG)
- I. Lung Function Test
- 5. Full Blood Exam
- 6. Diabetic Screening
- 7. Renal Function Test
- 8. Liver Function Profile
- 9. Lipid Screening Profile
- 10. Thyroid Screening
- 11. Tumor Markers
- Hepatitis B Screening Profile
  Sexually Transmitted Disease
- Profile
- 14. Urine FEME

#### Stool Examination 10. Denta

**Free Medical Examinations** 

11. Tooth Extraction

Pap smear

12. Simple Tooth filling

#### For more information on the SMS, please contact

#### **Schemes Administration Department**

Singapore Organisation of Seamen 52 Chin Swee Road #08-00 Seacare Building Singapore 169875

Tel: (65) 6379 5666 Fax: (65) 6836 3976 Email: sms@seacare.com.sg For SOS Filipino Members LSA Consultancy & Management Services Inc. Unit 515, 5th Floor, S&L Building I 1500 Roxas Boulevard Ermita, Manila Philippines

Tel: (63) 2 521 6839 Fax: (63) 2 521 7170 Email: smsph@seacare.com.sg

### FEAST THE DAY AWA

The King has returned, and in yellow, creamy goodness. Yes, the ever popular SOS Durian Trip made a comeback to overwhelming response.

Some 150 participants snapped up the offer by SOS to bring them across the Causeway to feast to their heart's content.

Though the weather was hot and humid, the members and their loved ones were in high spirits as they travelled to Johor Bahru, Malaysia, on 3 August 2019.

Before the full indulgence of the King of Fruits, the participants stopped at AEON Bukit Indah for some quick shopping.

The star of the show made its appearance at lunchtime, along with other delicious fruits like mangosteen, rambutan and duku langsat. Participants were also spoiled for choice with fried bee hoon, fried chicken and vegetable curry.

Members carried on with more shopping at The Mall, Mid Valley South Key. They ended the day with black pepper crabs and butter prawns, complemented by a sunset view of the Straits of Johor overlooking Singapore. The day of feasting filled with fruits, friends and fun made it a beautiful day!

It was such an enjoyable experience that members are eagerly looking forward to more of such SOS members' events. Stay tuned!





AMUDRA Issue





### NIGHT OF NOSTALGIA BRINGS BACK GOOD OLD DAYS

**S**OS members sang and danced the night away to golden oldies in what was described as Members' Night Neighbourhood Nostalgia!

Held on 31 August 2019, some 160 SOS members gathered at Club@52 to celebrate long life and long standing friendships. What better way to do life together than to reminisce about the good old days. Members played a game where they had to recall places in Singapore that used to

exist. Through the live music of Khairi & Bro, members were entertained with hits from their heydays in English, Malay and Chinese dialects. More game activities ensued in a comedy section with Phua Chu Kang lookalike, aka Chua Chu Beng.

To top the experience, 25 prizes were given out, mainly cash vouchers. The top three prizes were cash vouchers with branded goods. There's something about the past that sparks real joy!







This special edition of Samudra captures the key events in the 25-year history of Seacare.

These milestones represent the culmination of hard work and a sense of satisfaction that we derive from pouring our life into something bigger than ourselves.

Birthed out of desperation to create jobs for our displaced seamen, the formation of Seacare was a bold move by the SOS and NTUC.

We hope that as you flip through the pages, you will look beyond the facts and witness the solidarity of team work; the courage to dream and determination to make the dreams come true.

Seacare 25 displays the high and not so high moments. There are more than enough bright spots that encourage us to persevere on.

#### 1994



The **Seacare Co-operative Limited** (Seacare Co-operative) was registered in May by its joint founders, the National Trades Union Congress (NTUC) and the Singapore Organisation of Seamen (SOS). Its founding mission was to help and benefit Singapore seamen and their families through more work opportunities and appropriate investment projects. Above: First management committee of Seacare Co-operative comprising - (from left) David Sim Hor Pheng, Lee Van Chong, Tan Jing Bock, Kam Soon Huat, Leow Ching Chuan, Kamis Hussain, Bon Sheun Ping, Nazarudin Nandok and Mohamed Idris Mohamed Ibrahim.

## seAcAre

### 19**96**

Seacare began to adopt a joint-venture partnership strategy with established organisations with good track record in the field to draw upon and benefit from their experience. In October, **Seacare MarinePlus Pte Ltd**, a 60% owned subsidiary of Seacare Holdings, was incorporated as a joint-venture partnership with COSCO Holdings (Singapore) Pte Ltd to provide crew management, general shipping agency and shipping-related corporate services.



1997



Seacare Maritime Medical Centre Pte Ltd (SMMC), a joint venture with MHC Healthcare Pte Ltd, was incorporated in January. The joint venture combined the advantages of both MHC's infrastructure and Seacare's links with the shipping community, to provide a comprehensive range of medical services for seafarers.

#### 19**95**



<image>

**Seacare Holdings Pte Ltd**, the commercial arm of Seacare Co-operative, was launched on 19 May by Mr Lim Boon Heng, Minister without Portfolio and NTUC Secretary-General.

The following subsidiary companies were also incorporated to achieve Seacare's vision of creating alternative job opportunities for the SOS members as well as being the investment vehicle for the SOS and its members.

#### Seacare Environmental Pte Ltd Seacare Courier Services Pte Ltd Seacare Manpower Services Pte Ltd Seacare Trans Enterprise Pte Ltd SF Laundry Pte Ltd



Right: Board of Directors of Seacare Holdings Pte Ltd (seated from left) - Teh Kong Leong, Peh Chin Hua, (Chairman), Leow Ching Chuan (Deputy Chairman), (standing from left) - Lee Van Chong, James Wong, Choo Hui Lee (Secretary), Kam Soon Huat

**Seacare Manpower Services Pte Ltd** started as a human resource agency for placement of workers for both maritime and non-maritime personnel. Among its inaugural services was the provision of handyman services to schools and job placement for housewives under the back-to-work programme.



Three years on and the group's performance continued to show an upward trend despite the prevailing unfavorable business conditions. A turnover of S\$5,281,741 was recorded. During the business lull because of the economic downturn, Seacare seized the opportunity to reorganise itself with a view to future growth.

#### 1999

Seacare Foundation Pte Ltd was incorporated to ensure the co-operative was better able to cater to the interest of the SOS and its members, who are also individual shareholders of Seacare Co-operative. All business activities relating to seamen and other seafarers would come under the ambit of Seacare Foundation, for example, the setting up of Seafarers Thrift Pte Ltd to administer Seafarers' Provident Fund.

#### 2000

Seacare Trans Enterprise Pte Ltd was renamed, Seacare MarineLink (Singapore) Pte Ltd, which was headed by Capt Billy Lee Chee Fong for the development of chartering business by linking shippers to ship owners.



Seacare GolfLink Pte Ltd, incorporated in January, ushered in a revolutionary system of golf course management. The company was the first to bring the proven GPS Golf Management System to golf courses in the region. The introduction of the GPS system to the Spring City Golf and Lake Resort in Kunming, China, served as a platform for Seacare GolfLink's future growth in the PRC.





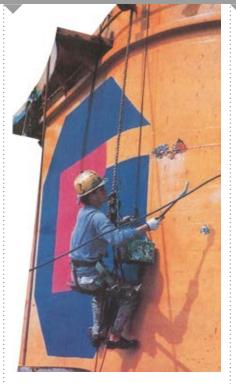
Seacare invested into the future and got its own home when it acquired a nine-storey commercial building standing on 19,270 square feet of land with a total floor area of 27,491 square feet at 52 Chin Swee Road. The Seacare Building serves as the headquarters of the Co-operative and SOS, its Founder Member.

#### 2001



The Seacare Building was officially opened in June by Mr Lim Boon Heng, NTUC Secretary-General. The Building displays the vitality and dynamism of Seacare and reflects the Group's determination to succeed against all odds.

#### 2001



**Seacare Manpower Services Pte Ltd** started to offer placement to seafarers onboard ships as replacement crew and as packers/production workers.

Mr Leow Ching Chuan, Chairman of Seacare Co-operative, was conferred the National Day **Public Service Medal** award.



Seacare Manpower Services Pte Ltd was appointed by NTUC to be a membership recruiter. This new role created a new avenue and provided alternative employment for the unemployed and retrenched workers.

#### 2002

The Pulteney Centre, a 3-storey commercial building in Adelaide, South Australia, became the first overseas property development project that **Seacare Properties Pte Ltd** embarked on. Together with Chip Eng Leong Enterprise Corporation Ltd, the whollyowned subsidiary of public listed Chip Eng Seng Corporation Ltd, Seacare Properties acquired the Pulteney Centre for refurbishment and strata subdivision. The official opening and sales launch was conducted by the Lord Mayor of Adelaide, Mr Alfred Wong.







**Seacare Environmental Pte Ltd** showed it had the capability to serve well when the company attained the ISO 9001:2000 Quality Management System from certification body from the United Kingdom Accreditation Scheme. The stamp of approval went a long way to testify to Seacare Environmental's ability to meet customer and regulatory requirements in providing quality cleaning and maintenance services.

Despite the recession, Seacare group posted another successful year with a record turnover of S\$21.6 million. The latest feat in the group's six-year record-topping performance showed that the management has been on the right track. The big turnover increase was reflected in the group's best ever showing profit of S\$1,030,834. The group's staff strength grew to 1,060 persons, an increase of 119 employees.



Seven years on since its setup, **Seacare Manpower Services** achieved beyond expectation. The number of contract placements crossed the 1,000 mark.







**Inaugural Lunar New Year Celebration** with senior residents of Jalan Kukoh at Club@52. It was the first of such interactions with residents of Jalan Kukoh and the beginning of a new tradition.

#### 2003

It was cheers all round when **Mr Kong Mun Kwong**, Chairman of Seacare Holdings, was conferred the **Friend of Labour Award** by the NTUC in April for his contributions to NTUC Foodfare Cooperative Ltd, Seacare and the labour movement.



**Seacare Evolution Pte Ltd** was set up to be a business solutions provider with its core abilities in IT, business consultancy, business development and entrepreneurship.



In recognition of his contributions to Seacare and the labour movement, NTUC presented the **Friend of Labour Award** to **Mr Teh Kong Leong**, Director of Seacare Holdings Pte Ltd and Chairman of Seacare MarinePlus Pte Ltd.

**Seacare Manpower Services Pte Ltd** continued to contribute significantly to NTUC membership drive. Since its appointment as recruiter in 2001, Seacare Manpower had recruited about 70,000 members for NTUC.



#### 20**04**

Seacare Foundation Pte Ltd invested in **Connect Centre Pte Ltd**, a joint venture with PH1 Innovax Callcentre Pte Ltd and RE Holdings Pte Ltd to setup and manage a call centre and engage in related activities.

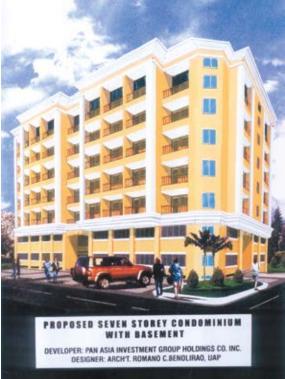


The Seacare Management had a watershed mission envisioning workshop in December. A new mission statement was birthed to direct the course of Seacare future.

#### **New Mission Statement**

- Our Vision is to build up a viable and vibrant organisation of corporate enterprise under a co-operative masthead.
- Our Focus is to serve beneficially all seamen who share our vision and partake of our enterprise and also their dependents.
- Our Scope embraces the seafaring community, the shipping community and the general public through their valued and satisfied patronage of our services.





Seacare Properties (Philippines) Pte Ltd was set up for the purpose of developing a 7-storey residential condominium project in Manila, the capital of Philippines.



Seacare Co-operative joined as an institutional member of **Educare Co-operative Ltd**, which was launched on 1 September.

In September, **Seacare Education Pte Ltd** was established to tap on the fast growing education business in China by offering training of bilingual teachers and school administrators and students.



**Seacare Manpower Services Pte Ltd** extended its scope of operation by supplying administrative staff to the law courts and other government statutory boards. To enhance the quality and productivity of its full-time and part-time staff and recruiters, training courses on interpersonal relationship and personal effectiveness; and achievement skills as well as occupational training were conducted.

A wider service range to achieve a higher level of customer satisfaction from more patients brought **SMMC** to a bigger space. The official opening of the new SMMC clinic #04-19, on 100 Tras St, was celebrated on 27 January.







**SMMC** expanded its scope of business by appointing affiliated clinics at other ASEAN countries besides Singapore to service the Seacare Medical Scheme.



**Seacare Education Pte Ltd** and Sino-Sing Center Pte Ltd entered a joint venture to set up Xinnet Education Centre Pte Ltd with the aim of offering Preschool English Programmes in China, Training for Bilingual Teachers, Student Exchange and Immersion programmes. Seacare Education also penetrated the Malaysia education market through Seacare International (M) Sdn Bhd's investment in P.O.D. Education Sdn Bhd. The last named firm is a member of a premier human resource consultancy and corporate training company with an extensive network in Malaysia.



#### 2005



In recognition of its invaluable contribution to the Cooperative movement, the Singapore National Co-operative Federation (SNCF) conferred on **Seacare Co-operative, the Commendation Plague**. Mr Kong Mun Kwong, Chairman of Seacare Holdings Pte Ltd, was awarded the **Friend of the Co-operative** by SNCF for his invaluable contribution to Seacare and the Co-operative movement.





Seacare Environmental Pte Ltd extended their cleaning services beyond the shores.



**Seacare Co-operative** entered into a Memorandum of Understanding with Koperasi Pelaut Jasa Segara, a co-operative to be set up by the Indonesian Seafarers' Union to enhance existing good ties and foster closer partnerships and also serve as a framework to further strengthen collaboration and facilities cooperation in fields of mutual interest.

**Club@52** underwent an extreme 'makeover' in July and August. The modern and sleek look created a relaxing, vibrant and friendly atmosphere for members and clubbers to hang out and chill out.



#### 2006

In February, **SMMC** signed a Memorandum of Understanding with the New Optometry & Ocular Care Centre (NOOCC) to provide professional comprehensive optometric eye examination under the Seacare Medical Scheme.





Seacare Evolution Pte Ltd entered a joint venture with Vaughn International Pte Ltd and ELO Digital Office (Asia) Pte Ltd to incorporate Seacare Digital Office Pte Ltd in May to offer digital archiving, documentation management and workflow solutions ranging from entry-level solutions for SMBs to highly scalable modular client/server systems for large corporations.



Seacare Co-operative Chairman, **Mr Leow Ching Chuan**, was appointed by Dr Vivian Balakrishnan, Minister for Community Development, Youth and Sports, as a **member of the Central Co-operative Fund Committee** for a period of three years with effect from 1 March.

**Seacare Environmental Pte Ltd** established a landscape division in May, a move towards achieving its long-term vision of becoming a full-fledge service provider - cleaning, landscaping, to possibly even waste management.





**SMMC** participated in Posidonia 2006 held in Athens, Greece, as part of the Singapore Pavilion. The Singapore delegation was led by Mrs Lim Hwee Hua, Minister of State for Finance and Transport. Posidonia is the world's biggest shipping trade exhibition.



Seacare TradeLink Pte Ltd was renamed Seacare i-Connecz Pte Ltd to better reflect its business portfolio which was enlarged to encompass trading & logistics, events management and management of Club@52 and Seacare Multi-Purpose Hall.

**Connect Centre Pte Ltd**, an associate company of Seacare Foundation Pte Ltd, made waves at the 6th CCAS Annual Contact Centre Awards & 3rd Regional Awards 2006. It was named

- Best Outsourced Contact Centre of the Year: Gold Award
- Best Contact Centre Team Leader (over 50 seats): Gold
  Award
- Best Customer Service Professional (over 50 seats): Finalist

Under the 3rd Regional Awards (China/Hong Kong/Malaysia/ Singapore) 2006, it was awarded

- Best Outsourced Contact Centre of the Year: Gold Award
- Best Contact Centre Team Leader: Finalist



Seacare Co-operative became an Institutional Member of the **Centre for Seniors (CFS)**, a society dedicated to provide counseling and helpline services for the elderly and their families.





### 20**07**



**Seacare Manpower Services Pte Ltd's** dedicated team of recruiters signed up 110,354 new members from October 2001 to 2005. Another 10,953 members were recruited in year 2006; contributing a total of 121,307 new members to the NTUC's LM2011 target.



On 1 April, **Seacare Landscape Pte Ltd**, formally a division under Seacare Environmental Pte Ltd, branched out to become a full-fledged company under the Seacare Group. The same year, the company attained the Building and Construction Authority (BCA) grading of L1. Tendering for projects with a limit of up to \$500,000 was made possible with the grading which was awarded based on track records. Seacare Landscape subsequently secured landscape contracts for condominiums, commercial buildings, places of worship and national parks.



**SMMC** and Jing An District Central Hospital sealed an agreement to provide medical services to international seafarers who require medical attention in Shanghai. Jing An is the general hospital of Jing An district and it is the teaching hospital of Shanghai Second Medical University, Shanghai Traditional Medical University and Pharmacy University and Shanghai Tie Dao medical College.

Shanghai is fast joining the ranks of some of the world's busiest ports and recognising its potential and opportunities, the collaboration with Jing An serves to provide SMMC with a foothold in Shanghai.





With the incorporation of **Seacare Medical Holdings Pte Ltd** (SMH) in May, Seacare made its mark as an esteemed healthcare provider. SMH serves as the investment holding company with the aim of maintaining and expanding Seacare's regional presence as a healthcare provider, by exploring both organic initiatives and acquisitive ventures.

Seacare Manpower Services Pte Ltd participated in the Advantage Scheme, aligning its commitment to not only hire older workers but to play a part in training them so that they could add value to their employers. The Advantage Scheme was developed by the Work Development Agency to equip mature workers.

In July, **SMMC** signed an agreement with Medicus of Iloilo City to affiliate five of its Medicus Diagnostic Centre & Medical Clinics branches to serve the Seacare Medical Scheme on Panay Island, the Philippines.





**Seacare MarinePlus Pte Ltd** expanded into land transfer services to help shipping agencies ease the process of ferrying crew with round the clock service.

Illanos' Medical and Dental Clinic of Imus City, Philippines also became affiliated to **SMMC** to serve the Seacare Medical Scheme in Cavite and nearby provinces. Following these two appointments, SMMC had thirteen affiliated clinics in the Philippines, Indonesia, Vietnam, Malaysia and Singapore.





**Seacare (Shanghai) Investment Services Co Ltd** was established to serve as a platform for Seacare to expand its healthcare reach in China. As a satellite office, it served to expand SMMC's regional footprint giving it a greater competitive edge to larger marketing network.

#### 2008



The birth of **iHub-Sinnet Education Pte Ltd** from two parent organisations– Seacare Education Pte Ltd and iHub Education Pte Ltd saw the potential of the company becoming the leading Education Integrator and Provider with strong linkages to the industries and international bodies.

Besides providing service industry related courses, iHub-Sinnet set its eyes on the Facilities Management (FM) sector that led to the signing of a collaborative agreement with FMedge, a leading registered training organisation based in Melbourne. iHub-Sinnet had the accreditation from the University of Central Lancashire to launch its top-up Bachelor of Science (Honours) degree in Facilities Management in Singapore, the first to be introduced locally.

#### 2008



Seacare Co-operative was presented with the Plaque of Commendation at the May Day Awards by NTUC. This is in recognition of Seacare's significant contributions to the labour movement.

**Mr Leow Ching Chuan**, Executive Chairman of Seacare Cooperative, was re-elected to the **Executive Council of SNCF** for the term 2008 – 2011; and subsequently, for the term 2011-2014. He was also re-appointed as member of the Central Cooperative Fund Committee with a new three-year term, starting 1 March 2009. Upon completing his term, he was once again re-appointed for another three-year term.





**Prime Minister Lee Hsien Loong** hosted a lunch for about 80 grassroots leaders from his Teck Ghee Constituency on 7 June. The event was held at Seacare Building's very own Club@52. On his arrival, PM Lee met key officials of SOS and Seacare.



Ms Jacquelyn Lam, Group Senior Manager of Seacare Co-operative, was elected as the Chairperson of the SNCF's Youth Committee for the term 2008 to 2011. **Mr Raymond Chia**, Chairman of Seacare Properties Pte Ltd and also the Director of Seacare Holdings Pte Ltd, was presented with the **Friend of Co-operatives** Award by SNCF. The Honour Awards recognised the outstanding contributions and the impact individuals like Mr Chia make to mould and push the co-operative movement forward.





Seacare Foundation Pte Ltd invested into two wastewater treatment projects in Inner Mongolia, with **WaterTech** Pte Ltd, an environmental engineering company specialising in providing integrated systems for water and wastewater treatment.



Seacare MarinePlus Pte Ltd joined forces with Magnum Marine Services to establish **Magnum Marine Services Pte Ltd** with the aim to become a one stop service provider in the maritime industry.



**Seacare Manpower Services Pte Ltd** was among 11 companies featured in "Work! Live! Play!" a special publication that highlighted companies with work-life innovations practices.

#### 2009

The **Seacare Sailors' Home** – comprising 14 fully furnished studio and 2 & 3 bedroom units in the Sunshine Garden Condominium in Mandaluyong, Manila was officially launched on 11 December. The home provided accommodation for the shipand homebound SOS members during their transits in Manila.





#### 2010



**SMMC** was appointed as a medical facility for the UK P&I and American Club in Singapore, after passing the Pre-Employment Medical Examination audit. The accreditation was an affirmation of SMMC's standard and reputation as an international medical centre.

On 1 May, a Memorandum of Understanding to set up a Seacare Thrift representative office in China was signed between **Seacare Thrift Pte Ltd** and Wuhan University of Technology – Skaugen Training and Consulting Co. Ltd. The MoU paved the way for Seacare Thrift to better attend to the welfare of SOS PRC members and contribute to the maritime industry.



#### 2010



Seafarers and their families residing in or visiting Singapore could look forward to a club they can call their own. At the Extraordinary General Meeting of Seacare Co-operative Ltd, the members gave their thumbs up to the formation of the **Seacare Seafarers' Club** which would be housed at the Seacare Building, with the Seacare Co-operative as the Founder Member.





On 20 May, Seacare held a **groundbreaking ceremony for The Seacare Hotel**. The event was graced by SOS Advisor and MP West Coast GRC, Mr Arthur Fong, and Seacare Holdings Pte Ltd Chairman Mr Kong Mun Kwong.

At the annual Seacare Summit, the decision to restructure the Seacare Group into **5 clusters - Property & Environmental; HR & Lifestyle, Medical; Maritime Services and Investment**, was made. As part of its restructuring, Seacare saw closure of companies such as Seacare Golflink, Seacare Education, Seacare Evolution and Seacare Landscape.



#### 2011



The annual Lunar New Year Celebration with Senior Citizens of Jalan Kukoh was held for the first time at Red Star Restaurant. This extended our reach to 150 seniors.

At the 17th Annual General Meeting of Seacare Co-operative, the **motion to present gift vouchers to Ordinary Members for their support** was passed. The gift on the basis of \$1's worth of NTUC Fairprice gift voucher per share was made in conjunction with SOS's 40th and the Co-operative's 17th Anniversary Celebration as a one-time gesture of sincere and grateful appreciation for their loyal support to the Co-operative.





Mr Arthur Fong, SOS Advisor and MP West Coast GRC, officially launched the **Singapore (Nantong) International Maritime Institute** (SNIMI) that sat within the premises of Nantong Shipping College on 11 November. SNIMI is a joint venture between Seacare Thrift, Nantong Shipping College and Singhai Marine Services, to provide maritime education and training that meet the mandatory and non-mandatory merchant marine course for both international and local shipping companies.



S ALLIANCE HEALTHCARE SERVICES

Alliance Healthcare appointed **SMMC** as a panel clinic. The appointment broadened SMMCs medical coverage to include corporate clients, multinationals, SMEs and government agencies.

#### 2012



The **topping up ceremony for The Seacare Hotel** took place on 20 January. Guest-of-Honour, Seacare Properties Pte Ltd Chairman and Seacare Holdings Pte Ltd Director Mr Raymond Chia officiated the milestone with a ceremonious shovelling of cement. He hailed the hotel as an astute business decision made by Seacare's management.



**Seacare Seafarers' Club** launched its new Jackpot Room and a revamped Club@52 on 31 January.

**SMMC** relocated its clinic to The Amara Corporate Tower in January. Enhanced capabilities such as radiological, treatment, and biophysics rooms added to the host of available maritime healthcare services that SMMC offers.



#### 2012



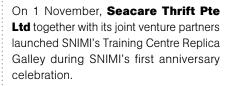
Chairman of Seacare Holdings Pte Ltd, **Mr Kong Mun Kwong**, was awarded the **Meritorious Service Medal on National Day** for his significant contributions as Chairman of Singapore Corporation of Rehabilitative Enterprises (August 1996 to July 2012) to transform the rehabilitation landscape in Singapore.

Seacare Co-operative celebrated the **soft opening of The Seacare Hotel** by extending a one-night complimentary stay to eligible SOS members and Seacare Directors, as well as to the staff of SOS and the Seacare group of companies, over the period from 8 to 15 September.



**SP K2 Hospitality Sdn. Bhd.**, a joint-venture between Seacare Hospitality Pte Ltd and WYCL Holding Sdn. Bhd., acquired the 102-rooms Citin Hotel which is strategically located at Jalan Pudu, Kuala Lumpur. The hotel was later refurbished, upgraded and renamed Citin Seacare Hotel.













Consumer lighting retail store **Seacare Lumintecz Pte Ltd**, located in Bukit Merah Central, was officially opened on 30 November. The joint venture between Seacare i-ConnecZ Pte Ltd and U Marketing Services aimed to offer the latest LED innovations by Philips as well as conventional LED lighting products and lighting accessories.



Seacare Co-operative became Singapore's first co-operative to own a hotel. The 103-room Seacare Hotel was officially opened on 30 January. The ceremony was witnessed by Mr Lim Swee Say, NTUC Secretary-General and Mr Stephen Cotton, ITF Acting General Secretary, representatives from fraternal unions and Seacare business associates.



**Seacare Thrift Pte Ltd** was given the green light by the Maritime Port Authority of Singapore to conduct the MLC (Maritime Labour Convention) 2006 Certified Cook's Training Programme for ships cooks.



Mr Leow Ching Chuan, Executive Chairman of Seacare Co-operative was conferred the Co-operative Champion Award by SNCF. The Cooperative Champion Award was specially created by SNCF to recognise respected individuals who championed the cooperative mission.

**SMMC** was accredited by the Oil & Gas UK, a leading representative body for the UK offshore oil and gas industry, to conduct medical fitness examination for OGUK members in regional offshore facilities



**Seacare Summit** was held on 16 to 22 November in Shanxi province of China to deliberate on Seacare's next 21 years. Representatives from SOS and the Singapore Maritime Employers Federation also participated in the watershed Summit.



#### 2014

The 24-hour call centre of **Connect Centre Pte Ltd**, an associate company of Seacare Foundation Pte Ltd, was officially opened on 2 December to serve as the external call centre outside the prison. The expansion facilitated the creation of more job opportunities for ex-inmates and the disadvantaged. The opening was graced by Mr Zulkifli Mohammed, Advisor of SOS.





Seacare Co-operative and Seacare Seafarers' Club jointly organised the **inaugural Mid-Autumn Festival Celebration** at Club@52 on 13 September and invited 120 senior citizens of Jalan Kukoh to a night of good entertainment, buffet spread, lucky draw and mooncakes.



The 13-storey **Citin Seacare Hotel** was officially opened on 29 March. The opening of the hotel located in the heart of Kuala Lumpur, Malaysia, was graced by Mr Raymond Chia Lee Meng, Chairman of Seacare Properties Pte Ltd.

**Seacare Thrift Pte Ltd** kicked-off the inaugural Seafaring Cook Place-and-Train programme, an initiative jointlyorganised by SOS and the Employment and Employability Institute (e2i) to offer Singaporeans and Permanent Residents a career head start in the maritime industry by becoming qualified cooks onboard ships. The structured training programme is funded and supported by the Workforce Development Agency (WDA), SOS, e2i and shipping companies.





As part of its rebranding effort, the Jackpot Room which was managed by the **Seacare Seafarers' Club** was named Club 777. It was officially launched on 1 September.



Mr Lee Van Chong, Deputy Chairman of Seacare Co-operative, was conferred the National Day Public Service Medal for his invaluable service as Treasurer of the Singapore Organisation of Seamen for 37 years.

Seacare Okiki P-Hub (S) Pte Ltd acquired a 4.8% stake in Okiki China that operates three premier kindergartens in Shanghai under the brand of OKiKi kindergarten. **Seacare Manpower Services Pte Ltd** was selected by Vital, a government department formed by the Ministry of Finance, as one of the five manpower agencies to provide temporary manpower services to Ministries, organs of states and statutory boards. The company had to render services such as end-to-end recruitment and remuneration administration and conversion of temporary employee to public officer.

The newly renovated **Club@52** with an increased floor area, higher seating capacity, upgraded KTV system and new features was unveiled by Seacare i-Connecz Pte Ltd.



**Connect Centre Pte Ltd** bagged three awards at the Contact Centre Award 2014 Ceremony held on 19 September. They were the Gold and Silver Awards under the 'Individual Category: Best Contact Centre Team Leader of the Year (under 20 seats)' and Bronze Award under the 'Special Category: Best Contact Centre Employee Recruitment &/or Retention Programme'.





#### 2014



**Seacare Manpower Services Pte Ltd** was named the Top Agency at the NTUC Link Card Year End Sales Challenge on 10 December for reaching a combined total of at least 2,000 approved applications over the period October to November 2014.

**Mr Leow Ching Chuan**, Executive Chairman of Seacare Cooperative received the prestigious **'Friends of MCCY Award'** from Mr Lawrence Wong, Minister of Culture, Community and Youth and Second Minister for Communications and Information at the MCCY Appreciation Dinner held on 12 November. The award was presented in recognition of Mr Leow's leadership, passion and dedication in championing the co-operative movement.





**SNIMI,** the maritime training centre at the Nantong Shipping College, displayed its 240-degree Full Mission Shiphandling and Electronic Chart Display & Information System (ECDIS) Desktop Simulators at its third anniversary celebration held on 11 November.

Seacare Environmental Pte Ltd obtained Cleaning Business license under the mandatory licensing regime in 2014, which serves to enhance the overall standards and professionalism of the general cleaning industry through better employment practices and productivity initiatives.



#### Silver Caregivers Co-operative

Seacare Co-operative became an Institutional Member of **Silver Caregivers Co-operative Ltd** (SCCL) in December. SCCL is a social enterprise that looks into enhancing the quality of life of caregivers for elderly by offering a range of products and support services.

The Big Sleep Hotels' portfolio comprising three hotels in Cardiff, Cheltenham and Eastbourne in the United Kingdom were acquired by **Compass Hospitality Holdings (UK) Limited**, a joint venture where Seacare Hospitality (UK) Limited holds an interest of 30%.

Right: The 81-room Big Sleep Cardiff is located in the city centre within walking distance of Café Quarter's al fresco dining street, Cardiff Central railway station and Millennium Stadium.

Right: The 60room Big Sleep Cheltenham is located in the shopping hub along Bath Road and a short distance to Cheltenham Town Hall and Cheltenham Art Gallery & Museum.





Left: The 50-room Big Sleep Eastbourne has lovely sea view of the English Channel across the Western Lawns. It is located 400 metres from Eastbourne Town Centre, 10 minutes' walking distance from Eastbourne Pier, and 5 minutes' drive away from Beachy Head's white cliffs.

**Mr Goh Yeow Tin**, Chairman of Seacare Manpower Services Pte Ltd and Seacare Medical Holdings Pte Ltd, was conferred the **Public Service Star (Bar) award** on National Day.

> Seacare turned 21 and its 803 eligible pioneer ordinary members were presented with one-off gift vouchers on the basis of \$1.50's worth of gift vouchers per share under the **Seacare Pioneer Appreciation Scheme**. Seacare Cooperative Executive Chairman Leow Ching Chuan noted that the members' preference for not just household items, but also lifestyle products justified the Co-operative's decision to include CapitaVouchers in the scheme, which can be used in 2,000 stores across 18 CapitaMalls, island-wide.



Part-time and full-time staff of **Seacare Manpower Services Pte Ltd** were each awarded with a one-off SG50 bonus in the form of NTUC Fairprice gift vouchers ranging from \$50 to \$200 in August as a token of appreciation and in recognition of the employees' contribution towards nation building.



### 2016



The 1800 Victorian styled hotel is conveniently connected to Manchester City Centre and Manchester Airport in the south via the nearby M60 motorway, Metrolink light rail network and National Rail's railway line.

**The 91-room Victoria Hotel** in Manchester of the United Kingdom was acquired in February through 70% owned subsidiary **Seacare Compass Manchester Limited**.

Wholly owned subsidiary **Seacare Inverness Limited** acquired the 82-room **Columba Hotel**, Inverness Scotland, in May. Inverness is a city located on the bank of picturesque River Ness and just south of Scottish Highlands.



Many of the guestrooms enjoy commanding views of the renowned Inverness Castle just across River Ness. Its Victoria Restaurant and MacNabs Bar & Bistro offer a splendid choice of indoor and outdoor dining on the riverside terrace.



The 46-room hotel is located midway between the vibrant city of Leeds and the historic walled city of York.



**Seacare TradePlus Pte Ltd** was incorporated to undertake the supply of fresh and frozen seafood and fruits to supermarkets. 40% of its share capital is held by Seacare Manpower Services Pte Ltd.

**SMMC** has expanded its in-house medical services through the acquisition of the CTU-Mega 18 Diamagnetic Device in March, which is a first of its kind in Singapore. It is a revolutionary approach to pain management for conditions such as back pain, ankle or wrist sprains and sports injuries.





**Aramidth International Pte Ltd** that manufactures and retails popcorns under the brand of Cornery became an associate company of Seacare after an acquisition of a 20% interests by Seacare Foundation Pte Ltd in June.



A team of 100 volunteers comprising largely of staff and members participated in the distribution of The Seacare Hotel mooncakes to 500 households residing in the Jalan Kukoh housing estate on 9 September as part of Seacare's expanded CSR initiative.



**SOS and Seacare Co-operative marked their 45th and 22nd anniversary** respectively, on 1 December with a bang. A S\$3 million funding to enhance the welfare of seafarers in the areas of accommodation, medical and training was announced by Guest-of-Honour, NTUC Secretary General, Mr Chan Chun Sing.



At the Christmas party organised by the Jalan Kukoh Residents' Committee at the Catch+ Centre on 20 December, Seacare reached out to the children of Jalan Kukoh with 300 popcorn gift packs and 100 stationery sets, sponsored by Seacare Cooperative and Seacare Manpower Services Pte Ltd. Volunteers from Seacare and SOS presented rice cookers to the doorsteps of 56 selected households in Jalan Kukoh on 20 December. The move was welcomed by the residents, who mostly live on government subsidies and social assistance.





## MILESTONES

#### 2017



**Seacare Co-operative** signed a Memorandum of Understanding with the Methodist Co-operative Society Ltd on 2 March to bring mutual economic benefits and pave way for future collaborations for both co-operatives.

Seacare Environmental Pte Ltd joined hands with NeuroLAT to set up **Seacare NeuroLAT Pte Ltd**. The proven Accelerated Learning Abilities AI program, NeuroLAT, is the brainchild of Dr Ng Meng Lek, an expert in Parental Relationships, Child and Educational Psychology.

### NeuroLAT



Alliance Medinet signed an agreement with **SMMC** to provide medical services to its corporate clients. SMMC was also appointed as its approved x-ray provider. Alliance Medinet has over 2,000 corporate clients and manages an island-wide network of over 500 clinics, comprising of GP, SP, 24-hour clinics, diagnostic radiology, clinical laboratory and TCM clinics.

**SNIMI** was approved by the China Maritime Safety Administration (MSA) as one of the recognised training centres in China. The MSA is a government agency which administers all matters relating to maritime and shipping safety.



**Connect Centre Pte Ltd** launched its first cross border business expansion by setting up a new 50-seat call centre in Johor Iskandar Medini.

CONNECTCENTRE

**The Crown Spa Hotel**, an award-winning 4-star hotel in Scarborough, which houses 116 rooms spread over four floors was acquired by **Seacare Scarborough Limited**, a whollyowned subsidiary of Seacare Hospitality (UK) Ltd. The hotel is within walking distance from Scarborough Railway Station and Scarborough Harbour and offers a breathtaking view of South Bay Beach.



At the 13th Triennial General Meeting of SNCF held on 20 September, **Ms Shena Foo**, Secretary and Deputy Chief Executive Office of Seacare Co-operative (far left in the photo), was elected as a **member of the SNCF Executive Council and Chairperson of the SNCF Service Sector Co-operatives** for a term of three years.





**OKiKi China**, a leading early childhood education institute officially opened its fourth and biggest campus in Pudong, Shanghai.

The 10,000-square metre campus in Zhangjiang Hi-Tech Park - known to be China's very own Silicon Valley - is fringed by the city's top-rated academic and research institutes, start-ups and a multitude of global establishments. This campus in Zhangjiang Hi-Tech Park can accommodate up to 400 children.



Seacare Compass Dundee Limited, a joint venture between Seacare Hospitality (UK) Ltd and CH Holdings Ltd, acquired the **Best Western Queen's Hotel** in Dundee, Scotland, making the hotel as the eighth property in the United Kingdom and the second property to be located in Scotland.

The six-storey hotel with 53 en-suite rooms is prominently located on Nethergate, right in the heart of Dundee's vibrant West End Cultural Quarter.

**Seacare Property Development Pte Ltd**, together with its SGX-listed partners Tiong Seng Holdings Limited, Ocean Sky International Limited and Progen Holdings Limited completed the acquisition of two plots of land at 17 and 17D Balmoral Road through their joint venture company – **TSky Balmoral Pte Ltd** – for redevelopment into a 52-unit freehold luxury residential project.



# MILESTONES

#### 2017



In the spirit of giving during Hari Raya Aidilfitri, some 50 volunteers from SOS and Seacare delivered 100 shopping trolleys, together with green packets containing S\$50 each, to needy Muslim families over 10 blocks of flats in Jalan Kukoh on 20 June. The **inaugural Hari Raya house-to-house visits** received much appreciation from the beneficiaries.

The day before the event, a team of Seacare and SOS volunteers went door to door to personally visit the homes of 20 less mobile seniors to deliver hong bao, mandarin oranges and Lunar New Year goodie bags.



The **first Lunar New Year celebration co-organised by SOS, Seacare and Chip Eng Seng Group** for the senior residents from the Jalan Kukoh Estate attracted the largest turnout. Some 420 beneficiaries headed to the Red Star Restaurant on 7 February for a good time of celebration.



#### 2018

The **Seacare story** was given the limelight at SNCF's Annual Co-operatives Leaders Conference (ACLC) held in Phuket, Thailand. Seacare Co-operative Secretary Ms Shena Foo was invited to speak on "Moving Forward Together: Collaboration Between Co-operative & Union" at the invitation of SNCF.





**Seacare Property Development Pte Ltd** participated in a joint venture project – **TSky Cairnhill Pte Ltd** – with TSky Development Pte Ltd, Ocean City Global Limited and Min Ghee Investment (2018) Pte Ltd to acquire and redevelop Cairnhill Heights. The prime site at 16 Cairnhill Rise would be redeveloped into a 42-unit freehold apartment. This marked the second property development project undertaken in Singapore.





Tapping on the spectacular unblocked view of the city that it offers, a section of level 16 of The Seacare Hotel was converted to a **Sky Bar**. The bar which is able to accommodate up to 80 guests serves as an additional F&B outlet for the hotel guests.









To broaden and diversify our investment portfolio, a 20% stake in **Blu Ventures Holdings Pte Ltd** was acquired by **Seacare Foundation Pte Ltd**. Blu Ventures Holdings Pte Ltd is an importer, exporter and distributor of seafood products and distribution of Yole frozen yogurt.

Seacare's foray into the F&B business included having a share in **Fishop**, a brand-new premium seafood retail concept to meet the lifestyle demands of modern working-class Singaporeans.

Seacare's UK hospitality portfolio was expanded to 10 properties with the acquisition of another two hotels, namely the **Ivy Bush Royal Hotel** in Carmarthen, Wales and the **Best Western Station Hotel** in Dumfries, Scotland by **Seacare Compass** (C&D) Limited.



Above: Ivy Bush Royal is a 70 en-suite bedrooms hotel located in the heart of the iconic Carmarthen town centre and commands a spectacular position at the gateway to the Golden West.

Left: The Best Western Station Hotel is an award-winning Victorian railway hotel which is located just a 5 minutes' walk from Dumfries town centre and a good base for visiting popular points of interest.

### MILESTONES

#### 2018



The three-bedroom service apartment at **Suasana Residence** acquired by **Seacare Land Sdn Bhd** was officially opened on 4 July by special guests Mr A Balasubramaniam, Deputy Secretary General of Malaysian Trades Union Congress and Mr Shankar Alan s/o Anant Kulkarni, Chairman of Seacare Thrift Pte Ltd.



**SNIMI** was awarded the Vocational Training Achievement First Class at the National Teaching Achievement Award 2018. It is the highest-level award for institutions in the field of education in China.





**OKiKi China** launched its "OKiKi China Master Teacher's Studio". The Chief Tutor of the Studio is Mdm Shao Liliu, a renowned Shanghai Special teacher who is an early childhood education expert.

**Seacare Thrift Pte Ltd** commenced Cooks Enhancement Training onboard vessels. The training focused on cooks' culinary competency, galley hygiene and maintenance of ration stores.



**Seacare Manpower Services Pte Ltd** was re-awarded the contract for services, temporary employee conversion to permanent employee and sourcing for permanent employee by Vital, Ministry of Finance for a period of three years commencing from July. It was one of the six agencies that were appointed.

A new CSR event was added to the extensive list of initiatives to bless the community. Seacare Co-operative and SOS organised a **Parents' Day Celebration** held at Club@52 for 140 Jalan Kukoh senior citizens. A sit-down 8-course dinner was executed with care and warmth by the hosts who included some 40 leaders and staff of SOS and Seacare group of companies. Each of the guests went home with a double stainless steel hot and cold retention mug and a wallet.





After reaching the 10th hotel milestone, Seacare Hospitality (UK) sets its sight on acquiring the **Suites Hotel**. A joint venture agreement was signed with CH Holding Limited and SPCS Consultancy Pte Ltd, a subsidiary of The Singapore Police Co-operative Society Ltd, to buy over the 96 room hotel located in Liverpool. The award-winning Suites Hotel scored the highest '5 Bubble' rating in 2018 for the fourth year, for its state-of-the art Spa by The Good Spa Guide.



The year 2019 marks a significant landmark for Seacare Cooperative. In gratitude of the support, encouragement and loyalty, a **25th anniversary commemorative mooncake** with a message of gratitude was presented to members of Seacare Co-operative and SOS. Seacare will also be presenting **gift vouchers to its ordinary members** on the basis of \$1.75's worth of vouchers per share as part of the silver jubilee anniversary celebration.

### WE'VE COME **ONG** seAcAre **Staff Strength Group Turnover Global Footprint** 1,109 S\$54.2mil Singapore Local: 731 Malaysia Philippines Foreign: 378 China **United Kingdom** No. of Subsidiary & **Properties owned/** No. of **Associate Companies** hotel rooms **co-owned** 41 1,002 14 44

# WAY TOGETHER









The Seacare Hotel Singapore



CITIO SEACARE HOTEL Citin Seacare Hotel Kuala Lumpur Malaysia





Best Western Plus Milford Hotel Leeds, England The United Kingdom





Suasana Residence #16-13 Suasana Johor Bahru Malaysia





lvy Bush Royal Hotel Carmarthen, Wales The United Kingdom







COLÜMBA HOTEL

Columba Hotel Inverness, Scotland The United Kingdom



The Crown Spa Hotel Scarborough, England The United Kingdom



The Victoria Hotel Manchester, England The United Kingdom









Best Western Queen's Hotel Dundee, Scotland The United Kingdom



Best Western Station Hotel Dumfries, Scotland The United Kingdom



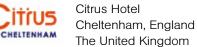
Suites Hotel Liverpool, England The United Kingdom





Citrus Hotel Cardiff, Wales The United Kingdom









Citrus Hotel Eastbourne, England The United Kingdom



Many of you, our readers, have been part of the Seacare story one way or another.

From us to you, we say a big Thank You – for believing in a group of union leaders who have the grit and gumption to pave new grounds.

We invite you to write the next chapter of Seacare story with us. The future is filled with endless possibilities.



